

## **Brief for Evaluator for 'Represent'**

**The People's Heritage Co-operative seek an Evaluator to support their new community heritage project, 'Represent'.**

Our project presents an exciting opportunity for an experienced Project Evaluator to work alongside Birmingham Active Wellbeing Society's Data Analytics Team and the People's Heritage Co-operative to measure and explore health and wellbeing outcomes, as well as the more general impact of our work, for participants of our project, 'Represent'.

We want to develop a useable framework to measure our impact. As such, we seek an experienced Heritage Project Evaluator with a strong understanding of what is involved in a Heritage project and the key outcomes for a Heritage Lottery Fund supported project.

The Evaluator will work alongside the People's Heritage Co-operative in February and March 2019 to help us to design and develop a framework which can be implemented by project staff over the course of the project. We want to incorporate this into our project activities to ensure that we are reflective and responsive in our work. The Evaluator will be expected to visit some workshops to interview participants and facilitators.

The Evaluator will then be available between January and March 2020 to compile our findings and support us in writing the final Evaluation Report for the Heritage Lottery Fund. They will also work with us and a Graphic Designer to develop the project's findings into a published Case Study report.

**Fee:** A fixed fee of £2,000 (an estimated 8 days work at £250 per day) payable in instalments for each phase of the Evaluator's work (£500 in Spring 2019, £1,500 for the final evaluation in Spring 2020)

**Responsible to:** Rachel Gillies – 'Represent' Project Manager

## **About 'Represent'**

'Represent' is a community heritage project exploring the impact of WW1 and gaining the vote on the lives of Birmingham's people. The People's Heritage Co-operative was awarded a £36,000 National Lottery grant in December 2018. They will work with two community organisations in Birmingham to find out more about how the city's people responded to the tumultuous events of the period following WW1. The project will culminate in a touring exhibition.

'Represent' focuses specifically on the impact and legacy in Birmingham of the 'Representation of the People Act, 1918'. Extending the franchise in 1918 to include most men, and for the first time some women, had a radical impact on political representation, campaigning and the development of civic life in Birmingham. It was the beginning of an exciting era of ideas and activism. Coupled with the huge upheavals of the First World War and citizens' responses to this, the post-1918 period of

Birmingham's history is rich with important stories which still have resonance today.

Working alongside The Active Wellbeing Society, the project will engage with members of the Saheli Hub and Edgbaston Community Centre. The project will focus both on women's historic role as active citizens and historic housing campaigns.

Through exploring local archives and drawing on their own lived experiences, the groups will 're-present' their archival research for new audiences through a new touring exhibition, co-created with local Artists, due to tour to leisure centres and other community venues in Summer 2020.

The project is managed by a Project Manager, supported by a project Advisory Group and monthly meetings of the Committee of the People's Heritage Co-operative.

## About The People's Heritage Co-operative

The People's Heritage Co-operative are a group of heritage professionals with a strong track record of delivering and supporting engaging and educational community heritage projects, including 'Untold Stories: Birmingham's Wounded Soldiers from WW1' and 'Field of Remembrance' with pupils at Paganel Primary School. We aim:

- To promote and raise awareness of people's heritage
- To contribute to community cohesion and increase understanding of our diverse heritage
- To support our members to more effectively work with people to share our culture and heritage
- To develop a network of supportive members, developing their practice by promoting collaborative work, increasing participation in exploring and interpreting Birmingham's heritage through an open membership policy

<http://www.peoplesheritagecoop.uk/>

## About the Heritage Lottery Fund

Thanks to National Lottery players, we invest money to help people across the UK explore, enjoy and protect the heritage they care about - from the archaeology under our feet to the historic parks and buildings we love, from precious memories and collections to rare wildlife.

## To apply

To apply for this role please send a CV, any relevant links to recent work and a short statement outlining your interest and suitability for the role to [Rachel@peoplesheritagecoop.uk](mailto:Rachel@peoplesheritagecoop.uk) by **Friday 1<sup>st</sup> February**.

For any questions or enquiries can be directed to Project Manager, Rachel Gillies at [Rachel@peoplesheritagecoop.uk](mailto:Rachel@peoplesheritagecoop.uk) / 07967 093 256.