

Brief for Designer for 'Represent'

The People's Heritage Co-operative seek a Designer to support their new community heritage project, 'Represent'.

We are looking for an individual who can help us with the branding and development of our project at several points over the 18 month span of the project. The candidate will have extensive experience of developing branding, web design for WordPress sites and designing printed materials, including pamphlets, information panels (such as roller banners) leaflets.

In early Spring 2019, we require a designer to work with PHC to develop a brand for the project, design an informative leaflet and to assist us in creating visual elements for a WordPress hosted website. The designer will produce a variety of elements which can be easily incorporated into any online or hard copy materials we use for the project.

From Autumn 2019 we will be developing a touring exhibition of work that our community groups will co-create with Artists of their choosing. The exhibition will have an accompanying selection of learning resources. The exact format of these will be decided as the project progresses, but they may include roller banners, pamphlets or exhibition panels as well as downloadable online resources.

In Spring 2020 the Designer will help us present the key findings of our project through designing our final Evaluation Report.

Fee: A fixed fee of £3,500 (an estimated 14 days of work at £250 per day) is payable in instalments for each phase of the Designer's work

Responsible to: Rachel Gillies – 'Represent' Project Manager

About 'Represent'

'Represent' is a community heritage project exploring the impact of WW1 and gaining the vote on the lives of Birmingham's people. The People's Heritage Co-operative was awarded a £36,000 National Lottery grant in December 2018. They will work with two community organisations in Birmingham to find out more about how the city's people responded to the tumultuous events of the period following WW1. The project will culminate in a touring exhibition.

'Represent' focuses specifically on the impact and legacy in Birmingham of the 'Representation of the People Act, 1918'. Extending the franchise in 1918 to include most men, and for the first time some women, had a radical impact on political representation, campaigning and the development of civic life in Birmingham. It was the beginning of an exciting era of ideas and activism. Coupled with the huge upheavals of the First World War and citizens' responses to this, the post-1918 period of Birmingham's history is rich with important stories which still have resonance today.

Working alongside The Active Wellbeing Society, the project will engage with members of the Saheli Hub and Edgbaston Community Centre. The project will focus both on women's historic role as active citizens and historic housing campaigns.

Through exploring local archives and drawing on their own lived experiences, the groups will 're-present' their archival research for new audiences through a new touring exhibition, co-created with local Artists, due to tour to leisure centres and other community venues in Summer 2020.

The project is managed by a Project Manager, supported by a project Advisory Group and monthly meetings of the Committee of the People's Heritage Co-operative.

About The People's Heritage Co-operative

The People's Heritage Co-operative are a group of heritage professionals with a strong track record of delivering and supporting engaging and educational community heritage projects, including 'Untold Stories: Birmingham's Wounded Soldiers from WW1' and 'Field of Remembrance' with pupils at Paganel Primary School. We aim:

- To promote and raise awareness of people's heritage
- To contribute to community cohesion and increase understanding of our diverse heritage
- To support our members to more effectively work with people to share our culture and heritage
- To develop a network of supportive members, developing their practice by promoting collaborative work, increasing participation in exploring and interpreting Birmingham's heritage through an open membership policy

<http://www.peoplesheritagecoop.uk/>

About the Heritage Lottery Fund

Thanks to National Lottery players, we invest money to help people across the UK explore, enjoy and protect the heritage they care about - from the archaeology under our feet to the historic parks and buildings we love, from precious memories and collections to rare wildlife.

To apply

To apply for this role please send a CV, any relevant links to recent work and a short statement outlining your interest and suitability for the role to Rachel@peoplesheritagecoop.uk by **Friday 1st February**.

For any questions or enquiries can be directed to Project Manager, Rachel Gillies at Rachel@peoplesheritagecoop.uk / 07967 093 256.